

**EVOLEM**

# The impulse behind initiatives



**Evolem is the investment organisation set up in 1997 by Bruno Rousset, entrepreneur and founder of APRIL.**

Today, the whole team upholds this entrepreneurial culture, to which they have added new convictions. We offer hybrid support, combining a long-term entrepreneurial vision with a financial approach serving the performance of the company's workforce.



**Discover our areas of investment and involvement.**



## PLATFORM MSE INCUBATOR

Offering guidance to small business managers to develop and consolidate their companies into MSEs

116 acquisitions since 1997  
11 groups excluding April & Groupe Id'ées  
3,215 jobs excluding April & Groupe Id'ées



## START START-UP ACCELERATOR

Helping entrepreneurs to implement their vision

56 investments to date  
1,596 jobs  
€178m cumulated sales



## PROPERTY FACILITATOR

Offering our senior managers a bespoke approach to their property requirements

10 projects already completed  
35,000 sqm of business premises  
2,000 members of staff accommodated



## PHILANTHROPY SOCIAL PIONEER

Putting the common good and CSR at the heart of our work

43 projects supported  
2020-2030 budget of €40m  
2 dedicated endowment funds

evolem



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## OUR AMBITION

By 2030, to help 100 new sustainable initiatives which promote entrepreneurship, employment, education and the environment to thrive.

## OUR CONVICTIONS

/ 1

Sustainable entrepreneurial initiatives are what push boundaries and present opportunities to transform the world.

/ 2

Involvement as a shareholder or philanthropist is an important way of securing and guiding these initiatives towards responsible decision-making.

/ 3

Governance, environmental and social responsibility represent a virtuous approach to ensure the projects supported are effective and long-lasting.

## DATES & KEY FIGURES

1997

Evolem established

2014

Evolem Citoyen endowment fund established

2019

Sale of the majority of APRIL's capital

2020

Domorrow endowment fund established

27

Staff members at your service

180

Initiatives supported since 1997

11

Groups supported excluding April & Groupe Id'ées

91

Build-ups including 30 internationally

