

# The impulse behind initiatives



**Evolem is the investment organisation set up in 1997 by Bruno Rousset, entrepreneur and founder of APRIL.**

Today, the whole team upholds this entrepreneurial culture, to which they have added new convictions. We offer hybrid support, combining a long-term entrepreneurial vision with a financial approach serving the performance of the company's workforce.

**Discover our areas of investment and involvement.**



## PLATFORM MSE INCUBATOR

Offering guidance to small business managers to develop and consolidate their companies into MSEs

Some 100 acquisitions since 1997  
5,100 jobs created



## START START-UP ACCELERATOR

Helping entrepreneurs to implement their vision

54 investments to date  
1437 created jobs  
€300m raised by our portfolio



## PROPERTY FACILITATOR

Offering our senior managers a bespoke approach to their property requirements

10 projects already completed  
35,000 sqm of business premises  
2,000 members of staff accommodated



## PHILANTHROPY SOCIAL PIONEER

Putting the common good and CSR at the heart of our work

39 projects supported  
2020-2030 budget of €40m  
2 dedicated endowment funds



# The impulse behind initiatives

## OUR AMBITION

By 2030, to help 100 new sustainable initiatives which promote entrepreneurship, employment, education and the environment to thrive.

## OUR CONVICTIONS

/ 1

Sustainable entrepreneurial initiatives are what push boundaries and present opportunities to transform the world.

/ 2

Involvement as a shareholder or philanthropist is an important way of securing and guiding these initiatives towards responsible decision-making.

/ 3

Governance, environmental and social responsibility represent a virtuous approach to ensure the projects supported are effective and long-lasting.

## DATES & KEY FIGURES

**1997**

Evolem established

**2014**

Evolem Citoyen endowment fund established

**2019**

Sale of the majority of APRIL's capital

**2020**

Domorrown endowment fund established

**23**

Staff members at your service

**170**

Initiatives supported since 1997

**11**

Groups supported through the Platform's work

**87**

Build-ups including 27 internationally

Take a look at our portfolio and our achievements on [evolem.com](http://evolem.com)

